



Global Cloud Data Center Opening: Aruba Group announces two-day event to mark opening of largest data center campus in Italy

Aruba opens doors to its newest and biggest data center by inviting the main representatives of some of the most important Italian companies, authorities and special guests.

Bergamo, Italy, Wednesday 4 October 2017 – Aruba S.p.A. (www.aruba.it), the market leader for web hosting, email, certified email PEC and domain registration, and one of the top companies in the world in terms of Data Center and Cloud services, announces the opening of the largest data center campus in Italy, Ponte San Pietro (Bergamo). The Global Cloud Data Center is one of the largest Cloud hubs of Europe, due to its strategic location in the north of Italy, one hour outside of Milan.

The event will be held in the Data Center campus involving key influencers such as important government authorities and digital champions who are active in the digital transformation field as well as special guest Umberto Guidoni, astronaut from the ESA/ASI. The launch event will include two discussion panels: the first focusing on Digital Transformation looking in detail at the digital evolution of society; and the second panel will investigate Industry 4.0 and the era of the automation of production processes and data management. Both sessions will explore these key themes through customer case studies and experts from leading companies, such as Intel and VMWare.

The Global Cloud Data Center has been designed, and built, with the aim of exceeding market standards for reliability and performance. As the amount of data produced continues to grow at an exponential rate, the Global Cloud Data Center is prepared for future expansion, due to the vast size of the site. The Global Cloud Data Center features individual dedicated servers as well as complex physical and Cloud infrastructure solutions, via planning cages, data rooms and whole dedicated data centers, disaster recovery and business continuity solutions. Additionally the campus includes comprehensive outsourcing of IT infrastructure, multi-carrier connectivity, routing and hardware supplies, as well as multi-purpose areas to fulfil the broadest range of logistical needs, including temporary office space, warehouses, rooms and workstations for use by clients.

The Global Cloud Data Center is connected to the main national and international carriers with its own dark fiber infrastructure offering a dual path to the Milan Internet eXchange (MIX) in Milan, with virtually unlimited transmission capacity. It would be the point of reference for all of those companies that, after Brexit, will have to move their data from the UK and locate it in a European Union country, in accordance with the GDPR regulation that will come into force in May 2018. Aruba pays particular attention to this new directive with their cloud platform (www.arubacloud.com) already compliant with the new regulations. Aruba is also a founding member of CISPE - the cloud infrastructure providers coalition of Europe. This coalition has already created a specific code of conduct in order to anticipate the GDPR, helping customers and end users retain control of their data and trust their service providers.



A stand-out aspect of the campus is its unique features which provide maximum energy efficiency. Aruba uses energy from certified renewable resources for its data centers. For the new Global Cloud Data Center, energy is supplied via multiple external sources, such as a hydroelectric plant and a photovoltaic system with a geothermal cooling system. These external sources guarantees maximum results with much lower energy consumption. All the systems of the facility have been designed and built to meet and exceed the highest levels of resilience set out by ANSI/TIA 942-A Rating 4 (formerly Tier 4).

“We are proud to officially present our Global Cloud Data Center, an ambitious project which, despite its size and complexity, we have managed to complete in a short space of time. This is an important milestone for us, and at the same time it represents only the first step in developing all the other major facilities within the campus. – said Stefano Cecconi, CEO of Aruba S.p.A. – The two-day event is meant to celebrate the achievement of this first goal and present the data center to the business world and the world of organisations, but also to open the doors of the data center to the outsiders of this sector and to the local community that has welcomed us with enthusiasm.”

Bookings to guarantee space at the Global Cloud Data Center are open. You can get in touch with our experts to ask for more information via the official website

www.datacenter.it

Aruba Group

Aruba Group leverages support from Aruba S.p.A. founded in 1994. The Italian Group Aruba S.p.A. has established leadership status in a number of countries for its hosting, certified email and domain name registration services. The company has also acquired over 15 years' experience in data centre construction and management, dedicated server solutions, outsourcing and cloud computing. With over two million customers, Aruba has already conquered Italy and Eastern Europe, with a commanding position in the Czech Republic and Slovakia, and strong presence in Poland and Hungary. The quality of the services available, its technological expertise and its high customer relationship standards are just some of the assets enabling Aruba S.p.A. to be among Europe's Top 5 hosting providers and the world's Top 10 hosting providers. Since 2011, it has been created the Aruba Cloud brand, which is a leading Cloud service provider. In 2014, Aruba has become the Official Registry for the '.cloud' TLD.

For further details: www.aruba.it, www.arubacloud.com; www.datacenter.it

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